

---

*C*uration  
AI

---

*P*ortfolio

Presented by:  
**Techoneer**

[www.techoneer.com](http://www.techoneer.com)

# About this project

Curation AI is an AI-powered app that verifies, filters, and organizes content. It checks the authenticity of information, selects relevant and high-quality material, and removes fake or low-quality data.

Presented by:  
**Techoneer**

[www.techoneer.com](http://www.techoneer.com)



# Goal

The main goal for Curation AI was to achieve strong organic social media growth and build a professional online presence.

I delivered high-class reels and premium static posts to increase engagement, educate the audience, and build trust. Alongside organic growth, I also ran paid ad campaigns to boost visibility and reach the right target audience.



Presented by:  
**Techoneer**

[www.techoneer.com](http://www.techoneer.com)



# Strategy



## Premium Content Design

Created high-quality reels and static posts with a modern look to highlight key features and build trust.

## Paid Ads Management

Ran and optimized targeted ad campaigns to increase awareness, drive traffic, and generate quality leads.

## Organic Growth Strategy

Planned and executed engaging content to boost visibility and audience interaction.

Presented by:  
**Techoneer**

[www.techoneer.com](http://www.techoneer.com)

# Campaign Results

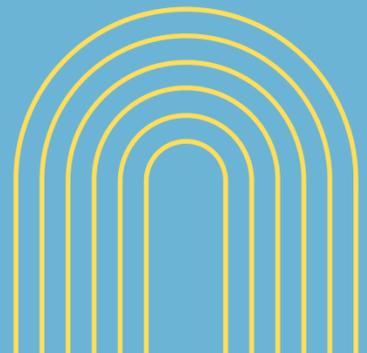


Generated 5,487 landing page views at a highly efficient cost of \$0.06 per view, with a total spend of \$334.57.

Traffic started strong in early February and stabilized toward the end of the month with consistent daily views.

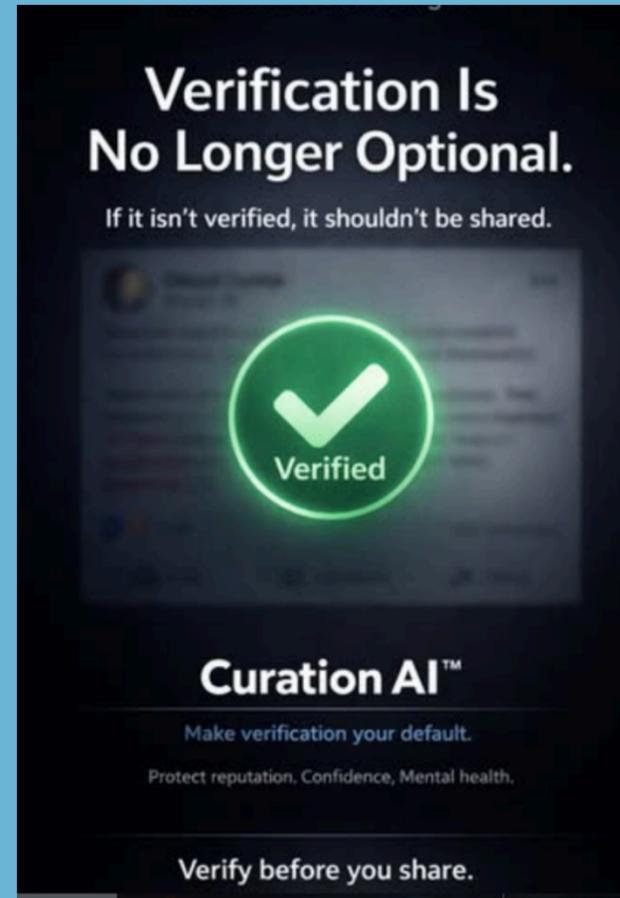
Presented by:  
**Techoneer**

[www.techoneer.com](http://www.techoneer.com)



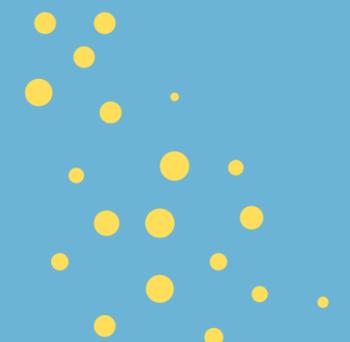
# Content management

Managed Facebook, Instagram, TikTok, LinkedIn, and Twitter accounts, creating high-quality reels, static posts, and engaging content to build brand presence and audience trust across platforms.



Presented by:  
**Techoneer**

[www.techoneer.com](http://www.techoneer.com)

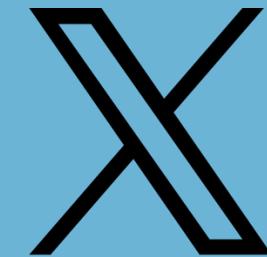




platforms managed

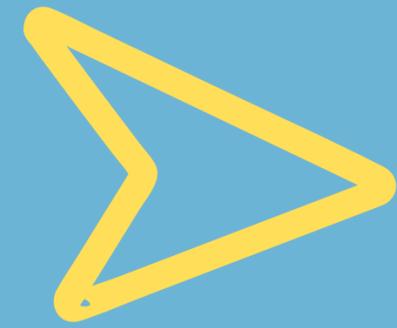


- Facebook
- Instagram
- LinkedIn
- Twitter
- TikTok



Presented by:  
**Techoneer**

[www.techoneer.com](http://www.techoneer.com)



Let's  
**Work Together**

Presented by:  
**Techoneer**

[www.techoneer.com](http://www.techoneer.com)